

From: [California Preservation Foundation](#)
To: [Kent Smith](#)
Subject: Get Your Modernism Fix with This Coupon Code
Date: Friday, July 10, 2015 8:31:27 AM

Plus: The 2016 Conference Call for Sessions is Out!

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Do You ♥ Modernism & Landscapes?
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WEBINAR

[Modernism on the Brink: Assessing Threats to Modern Buildings and Landscapes](#)

Next Thursday, July 16th, 2016 | 12:00 - 1:30 PM

\$10 Discount with Coupon Code **CPFMOD**

1.5 AIA and AICP Continuing Education Units

This popular, standing room only 2015 San Diego conference session is back by popular demand. Using case studies from throughout California, you will examine the vulnerabilities of modern sites, discusses significance and integrity, and proposes strategies for preservation and reuse.

Speakers: **Gretchen Hilyard**, Preservation Planner, City of San Francisco; **Andrew Wolfram**, AIA, LEED® AP, Principal at TEF Architecture and San Francisco Historic Preservation Commission President

If you will be paying by check or require an invoice prior to payment, you can [download a registration form here](#).



WEBINAR

[Fundamentals of Mid-Century Landscapes: Modern Settings](#)

Tuesday, September 29th, 2016 | 12:00 - 1:30 PM

\$10 Discount with Coupon Code **CPFMOD**

1.5 AIA, AICP, and ASLA Continuing Education Units

Modern architecture eradicated, or melded, the boundary between indoors and outdoors. It is the major concern of the 20th century. That has consequences for preservation

[San Francisco Advocacy Alert!](#)

[News from Around the State](#)

All Upcoming Events

Workshops

Tues, Jul 21
[Historic Districts & Infill Development](#)

Wed, Jul 22
[CEQA from All Angles](#)

Webinars

Next Thurs, Jul 16, 12:00 pm
[Modernism on the Brink: Assessing Threats to Modern Buildings and Landscapes](#)

Tues, Aug 18, 12:00 pm
[Stemming the Damage: Applying Lessons Learned from the Napa Earthquake](#)

Tues, Sep 29, 12:00 pm
[Fundamentals of Mid-Century Landscapes: Modern Setting](#)

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professionals, because the setting is more complicit than ever in evaluating a potential resource, and thus for us as preservation professionals. As framed by "Six Axioms for a Modern Landscape Architecture" established by landscape historian Marc Treib.

Speakers: Rhett Beavers, ASLA, Landscape Architect; Ted Cleary, ASLA, Studio Cleary Landscape Architecture; Kelly Comras, RLA, ASLA, Kelly Comras Landscape Architecture; Lisa Gimmy, ASLA, LEED AP, Lisa Gimmy Landscape Architects; Steve Keylon; Barbara Lamprecht, M. Arch, Lamprecht ArchiTEXTural.

If you will be paying by check or require an invoice prior to payment, you can [download a registration form here](#).



April 2016 Historic Preservation Conference, Presidio

**"New Acts – New Assets:
The Changing Face of Preservation"**

Call for Sessions

On June 30th, our conference committee and partners convened to determine the 2016 themes and tracks. We have identified seven potential tracks. Now we need you to submit your session ideas!

[Architectural Resources Group](#) | [Cody, Anderson, Wasney Architects, Inc.](#) | [Evergreene Architectural Arts](#) | [GPA Consulting, Inc.](#) | [Historic Resources Group](#) | [Holmes Culley](#) | [Holmes Fire](#) | [IS Architecture](#) | [Kelly Sutherlin McLeod Architecture, Inc.](#) | [Kitson Contracting, Inc.](#) | [Page & Turnbull](#) | [Simpson, Gumpertz, & Heger](#) | [Wiss, Janney, Elstner Associates, Inc.](#)

Session proposals are due **Friday, July 31st**. Visit <http://www.californiapreservation.org/conference> to submit your sessions today!

San Francisco Advocacy Alert!

On **Monday, July 13th around 1:30 PM**, the San Francisco Land Use and Transportation Committee will consider addition of an Urgency Ordinance for interim prohibition of commercial storefront mergers greater than 799 gross square feet in the Calle 24 Cultural District.

CPF urges all interested members of the public to comment before the committee in support of the ordinance. Investor-backed restaurants are putting pressure on historic commercial rental space in the cultural district. After 25 years in the neighborhood, Usulatan Restaurant and the Church of Worship were evicted and are being merged at 24th and Harrison St. Arkay Workshop left when rent was raised from \$2,900 to \$4,500. Each of these retail spaces are now being considered to be merged with new rates of \$10,000-\$11,000 a month.

As the Calle 24 Merchants' and Neighbors Association writes:
"Small family mom-and-pop business cannot compete with these investors, and [investors] will eventually price everyone out... The culture of 24th has always been a corridor for small businesses, where the locals could shop and afford. Lets help maintain its culture, affordability and the small merchants!"

[Read the proposed ordinance here](#). The committee hearing on the ordinance is at 1:30 PM at San Francisco City Hall, Legislative Chamber, Room 250

News and Events from Around the State

- [USPS Proposes Demolition of Napa Post Office](#)
- [Headstone Workshop - Hayward Area Historical Society](#)
- [Sign the Petition to Save San Francisco's Mint Building](#)
- [Coit Tower Tour and Happy Hour | WCAPT](#)
- [Sacramento Library and Courts Building Tour | WCAPT](#)

Images (from top to bottom) courtesy: Jeremy Blakeslee, Lynn Friedman, and Wally Gobetz



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